

**For Immediate Release**

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## **NATIONALLY RECOGNIZED ECONOMIST TO SPEAK TO LOCAL MANUFACTURERS**

**DAYTON, OHIO** -- The Dayton Region Manufacturers Association (DRMA) will present “Prospering Through the Changes in 2023” featuring Connor Lokar, a nationally-recognized economist from ITR Economics, on Tuesday, September 20, at the Sinclair Conference Center.

Lokar will give manufacturers and other businesses insight on how to forecast, plan, and increase their profits based on business cycle trend analyses. ITR Economics predicts future economic trends with a 94.7% accuracy rate and 60+ years of correct calls.

According to Lokar, “With 2022 winding down, we need to prepare for the challenges and ongoing uncertainties of 2023. The decelerating rate of rise that characterized many industries and businesses in 2022 will linger into the first half of 2023 for many.” Attend and learn business strategies and tactics that address the projected changes in the economic landscape.

Lokar is a dynamic, interesting, and entertaining speaker. Sponsored by Huntington Bank, the event will take place at the Sinclair Conference Center. Doors open at 2:30 p.m.; the presentation begins at 3:00 p.m. with a cocktail reception beginning at 4:30 p.m. Seating is limited to 250 people and is expected to sell out quickly. The price to attend is \$80 for DRMA members and \$100 for non-members, with an early bird discount if registered by September 2. For more information, visit the DRMA website at [www.DaytonRMA.org](http://www.DaytonRMA.org).

*The Dayton Region Manufacturers Association (DRMA) is the voice and advocate for the manufacturing industry in the Dayton Region, providing programming, education, and peer-to-peer connectivity opportunities for members serving the aerospace, agricultural, medical, construction, defense and other markets. It represents over 200 manufacturers and has 340 member companies. Manufacturing in the Dayton Region employs over 123,000 workers earning \$8.8 billion in annual payroll. For more information about DRMA, visit [www.DaytonRMA.org](http://www.DaytonRMA.org).*

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